

DEPUTY MAYOR HOLLOWAY, OTHER LOCAL OFFICIALS JOIN SIMS METAL MANAGEMENT AT OPENING OF SUNSET PARK MATERIAL RECOVERY FACILITY

- *Landmark \$110 million recycling facility can process all of New York City's curbside metal, glass and plastic recyclables;*
- *Facility sets the standard for sustainable, environmentally progressive industrial development, with one of the City's largest solar arrays and an education center for schoolchildren and other organizations;*
- *Barge-based transportation will remove approximately 240,000 truck miles annually from New York City roads.*

BROOKLYN, NY (December 12, 2013) – At a morning news conference on the Brooklyn waterfront, Deputy Mayor for Operations Cas Holloway and other local officials joined executives from Sims Metal Management (Sims) and its Sims Municipal Recycling division to celebrate the official opening of the Sunset Park Material Recovery Facility (MRF).

The Sunset Park MRF will serve as the principal processing facility for all of New York City's curbside residential metal, glass, and plastic recyclables as part of a long-term contract between Sims Municipal Recycling and the New York City Department of Sanitation (DSNY). The facility has the capacity to process 1,000 tons of material a day, shipping sorted commodities to markets around the world.

The City and Sims have invested \$110 million into building the facility, a key part of Mayor Michael Bloomberg's PlaNYC 2030 for a "greener, greater New York." The New York City Economic Development Corporation (EDC) and the City's Department of Small Business Services (SBS) were also instrumental in the development of the project, which is the largest facility of its kind in the nation.

"Recycle, reuse, recycle, and re-use again—thanks to this facility that virtuous cycle can now expand to hundreds of products New Yorkers use by the thousands every day," said Deputy Mayor Holloway. "Before this year all of those products were waste that was buried in the ground. Now they will be part of a continuous cycle that will make New York City more sustainable for the long term."

Brooklyn Borough President Marty Markowitz said: "Here in Brooklyn, when we 'green it', we 'mean it'! Forgive us for 'trash-talking', but we can't help but boast about the new Sims Municipal Recycling Facility, a sustainably built, job-creating hub for our city's recycling efforts on Brooklyn's vibrant waterfront. Sunset Park's latest addition is a boon to our local environment, reducing truck traffic and emissions while encouraging our next generation to learn about the recycling process in a first-hand way. Thank you to Mayor Bloomberg, Deputy Mayor Holloway, Commissioner Doherty, Sims Metal Management and all others who made this day a reality."

"The Department of Sanitation is committed to making our great city cleaner and greener and this new state-of-the-art recycling facility will move us ever closer to achieving the Mayor's goal of diverting 30 percent of our waste from going to landfills in other parts of the country at an ever growing cost," said Sanitation Commissioner Doherty.

“This is a perfect example of a public private-partnership that will serve to protect our environment while also creating local jobs and generate revenue for the City,” said Ron Gonen, DSNY Deputy Commissioner for Recycling and Sustainability.

“The state-of-the-art Sunset Park Material Recovery Facility will continue the reactivation of New York City’s working waterfront, bringing innovative industries, economic activity, and jobs to the Brooklyn waterfront,” said New York City Economic Development Corporation President Kyle Kimball. “Of course, the new recycling facility, which will transport most recyclables via barge, will also go a long way towards reducing the City’s environmental footprint and increasing our sustainability. EDC is proud to have helped facilitate the creation of this cutting-edge facility, which will strengthen New York’s position as a model of sustainability for other cities and generate both economic and environmental benefits for New Yorkers.”

“Sims is very proud of the economic and environmental sustainability of the facility, and we anticipate it will dramatically enhance the recycling efforts of New York City,” said Bob Kelman, President of the Sims North America Metals business unit. “We see ourselves as leaders in the global recycling industry and there is no better place to set a new standard than in New York City.”

Tom Outerbridge, General Manager of Sims Municipal Recycling said, “The Sunset Park facility has been nearly 10 years in the making. We think the result is something everyone can be proud of. We look forward to being a vibrant part of this community, and to serving the entire city as it continues to build a world class recycling program.”

After the news conference, Deputy Mayor Holloway toured the recycling operation, traversing the elevated viewing gallery overlooking the receiving building where barge and truck unloading operations occur, and the processing equipment used to sort the materials into saleable products.

Landmark State-Of-The-Art ‘Green’ Facility

Designed by Selldorf Architects, the Sunset Park MRF was built to optimize environmental performance. The buildings are made from 99 percent recycled American-made steel, and were elevated by four feet using a blend of recycled glass and crushed stone from Second Avenue tunnelling operations. As a result, the buildings and equipment were undamaged by Hurricane Sandy. Other sustainable strategies include the creation new marine habitat, on-site storm-water management, one of the City’s largest solar power installations (600kW), and a wind turbine (100kW) planned for 2014. The facility won the NYC Excellence in Design Award in 2010.

The facility will utilize its waterfront location to transport the majority of recyclables via barge. The facility will also utilize newly renovated freight rail on the Brooklyn waterfront for export of processed recyclables. Opening the Sunset Park MRF will remove approximately 240,000 miles of annual DSNY vehicle travel from city roadways decreasing traffic congestion, fuel consumption, and vehicle emissions.

The 11-acre facility is located in the South Brooklyn Marine Terminal. The Recycling Education Center will be open for school groups as well as tours for other organizations and visitors.

About Sims Metal Management

Sims Metal Management is an Australian domiciled corporation with nearly 100 years of recycling experience. With 150 facilities across North America alone, Sims Metal

Management is the world's largest metals and electronics recycler. In addition to growing its business internationally, Sims Metal Management advocates for innovative recycling solutions and is committed to the environment, sustainability and health of the communities in which it does business. In 2013, for the fifth consecutive year, Sims Metal Management was recognized as one of the *Global 100 Most Sustainable Corporations* at the World Economic Forum in Davos, Switzerland. Sims Metal Management is on the *Dow Jones Sustainability Index*.

###

CONTACT: Victoria O'Neill
PRCG | Haggerty LLC
(212) 683-8100
voneill@prcg.com